

Technology doesn't stay in one box. Your exposure shouldn't either.

Innovation has quietly migrated across sector lines. Think about the companies that have genuinely changed how you live over the past decade. You stream video on Netflix. You search the world's information through Google. You connect, communicate, and advertise through Facebook. You order everything online, and maybe drive — or want to drive — a Tesla. These aren't fringe technologies. They're the backbone of the modern economy.

But here's the thing: the companies powering these shifts don't all get classified under one "Technology" sector label.

And they don't all trade on one exchange.

Depending on how your "tech" investment is constructed, you may have limited exposure to many of these innovation leaders. Narrow sector mandates and exchange-driven benchmarks can unintentionally leave out entire dimensions of the modern digital economy.

Sector Labels Have Failed to Keep Pace With Where Innovation Happens



- EV manufacturers: **Consumer Discretionary**
- Payment processors: **Financials**
- Streaming, social media, search & gaming platforms: **Media & Communications**

Investors need an approach that selects innovation leaders based on what they do, not simply how they're classified.

MANY INVESTORS COMMONLY ACCESS "TECH" THROUGH ONE OF TWO APPROACHES

01 Familiar Exchange-Driven Benchmarks

These indices can include companies with limited technology exposure simply because they happen to list on the right exchange. As a result, investors seeking "tech" exposure may end up with a broader mix of companies than expected.

Example: An index can include a brick-and-mortar retailer like Costco and Walmart, or a global food and beverage company like PepsiCo alongside technology firms such as Apple and Nvidia. Their inclusion reflects exchange listing criteria rather than technology specialization.

02 Narrow Information Technology Sector-Focused Funds

Funds that track the "Information Technology" sector often rely on strict sector classification that many of today's most important innovators simply don't qualify for.

Example: Tesla is classified as an automaker. Netflix as entertainment. Alphabet, the parent company of Google, and Meta the parent company of Facebook and Instagram, are classified under Communication Services. Visa sits in Financials. Amazon is classified as Consumer Discretionary. These are businesses built on software, data, AI, and digital infrastructure, yet a narrow "tech sector fund" may exclude them.

Both approaches can create blind spots

“ If your exposure is limited by exchange listing or narrow sector definitions, you may miss parts of the modern innovation ecosystem. ”

PRECISION EXPOSURE TO INNOVATION LEADERS

Many technology ETFs define their universe by sector label: if a company is classified as “Information Technology,” it qualifies. If it isn’t classified this way, it doesn’t qualify — regardless of whether its business is fundamentally technology-driven.

NYSX tracks the NYSE® 100 Index, which takes a broader view. By explicitly including select sub-industries within Consumer Discretionary, Financials, Industrials and Media & Communications, the index is designed to capture technology-driven companies that pure-play tech mandates may often miss. The result is a portfolio which aims to capture the full picture of technology-driven growth.

SECTOR EXPOSURE OF NYSE 100 INDEX VS. BROAD BASED US INDICES*

Name	NYSE 100	NASDAQ 100	S&P 500	Dow Jones US Technology	S&P 500 U.S. Info Tech Index
Information Technology	65.9	50.9	35.1	78.7	100.0
Communication Services	15.2	16.7	10.9	21.2	0.0
Consumer Discretionary	13.5	12.8	10.6	0.0	0.0
Financials	4.4	0.3	13.0	0.0	0.0
Industrials	1.1	3.4	7.5	0.0	0.0
Consumer Staples	0.0	7.8	4.7	0.0	0.0
Health Care	0.0	4.9	9.6	0.0	0.0
Utilities	0.0	1.4	2.3	0.0	0.0
Materials	0.0	1.1	1.6	0.0	0.0
Energy	0.0	0.5	2.8	0.0	0.0
Real Estate	0.0	0.1	1.8	0.0	0.0

*Source: Bloomberg as of January 31, 2026.

FOCUSED ENOUGH TO STAY TRUE TO TECH. BROAD ENOUGH TO CAPTURE CROSS- SECTOR INNOVATORS

-  **One sector box = too narrow**
 The companies reshaping the economy don't all wear the same "Information Technology" sector label.
-  **No restrictions = too diluted**
 True tech exposure becomes hard to find
-  **NYSX targets the middle ground**
 Precision exposure to innovation across the sectors that matter.
 Intentionally captures innovation without being diluted by exchange rules or trapped by outdated sector definitions.

“ **NYSX is built around what companies do, not just where they trade or how they’re labeled.** ”

FUND SNAPSHOT

FUND NAME

Global X NYSE 100 Index ETF
NYSX/NYSX.U**

RISK RATING

HIGH

MANAGEMENT FEE

0.09%*

LEARN MORE



Fund
Holdings

INVESTMENT STRATEGY HIGHLIGHTS:

INVESTMENT OBJECTIVE

NYSX seeks to replicate, to the extent possible and net of expenses, the performance of an index that represents 100 highly-capitalized U.S. listed and actively traded technology and tech-enabled growth companies across multiple sectors (currently, the NYSE 100 Index).

EXCHANGE-AGNOSTIC SOURCING

Holdings are drawn from all major U.S. exchanges, including NYSE, NASDAQ, NYSE American, Cboe BZX, and NYSE Arca. By removing listing venue constraints, the index focuses on business characteristics and innovation exposure rather than where a company happens to trade.

COMPREHENSIVE AND INTENTIONAL APPROACH TO MULTI-SECTOR TECHNOLOGY EXPOSURE

Includes companies classified within the technology sector as well as select technology-driven sub-industries across consumer discretionary, financials, industrials and media & communications. This approach recognizes that innovation increasingly spans multiple parts of the economy.

Sector	Eligible Sub-Industries	Innovation Examples
Technology	All sub-industries	AI, cloud, semiconductors, software, hardware
Consumer Discretionary	EV & light truck mfrs. ¹ , consumer electronics, online & direct retail, specialized consumer services, travel services	Electric vehicles, connected devices, e-commerce, digital travel
Financials	Payment processing	Digital payments, mobile wallets, fintech
Industrials	Space & satellite equipment	Space infrastructure and manufacturing, geospatial intelligence, Advanced security satellites
Media & Communications	Audio content, social media, search & online marketing, video content, video games	Streaming, digital advertising, online gaming, social platforms

MULTI-FACTOR SELECTION FRAMEWORK

Companies are ranked using a weighted combination of:

- **Market capitalization (35%)**
- **Average daily traded value (35%)**
- **Price-to-sales ratio (15%)**
- **1-year net sales growth (15%)**

Inclusion is not purely market-cap driven. The framework blends scale, liquidity, valuation discipline, and revenue growth to identify companies that are both established and expanding.

* Plus applicable Sales Tax. ¹EV and light truck manufacturers must have 'electric' referenced in their business description to qualify.

**Trades in U.S. dollars.

DESIGNED TO STAY CURRENT

The index is reconstituted quarterly to reflect evolving market leadership. This structure allows emerging innovators to earn inclusion more quickly than in annual rebalancing frameworks, helping the portfolio remain aligned with today's innovation leaders rather than those of yesterday.

BUILT TO CAPTURE NEW LISTINGS QUICKLY

A 'Fast Entry' rule means NYSE won't have to wait until the next quarterly reconstitution to capture major new listings. Qualifying new entrants can be added within approximately two weeks of their debut. Investors can get exposure to significant new market entrants faster, without sacrificing the index's quality standards.

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